



Community Photo, Story & Media Checklist

Help your community share campaign images respectfully.

Before taking the photo

- Ask permission from people who will be identifiable.
- For children and youth, follow parent/guardian and organization consent requirements.
- Avoid showing personal information, badges, lists, addresses or confidential documents.
- Tell participants if the image may be published on the campaign website or social channels.

Before uploading

- ☐ Everyone shown has appropriate permission.
- ☐ The name/caption does not reveal more information than necessary.
- ☐ The image respects participant dignity and represents the campaign positively.
- ☐ Any location shown is general (city/region), not a private address.
- ☐ The photo clearly shows Black Ribbon participation or a campaign-related activity.

REMINDER

Photos submitted to the public gallery must go through the campaign approval process.