



Community Social Media & Newsletter Copy

Ready-to-adapt messages for your community.

Announcement

Our community is joining the Black Ribbon Campaign. Together, wear the Black Ribbon as a symbol of unity, strength and solidarity in the fight against racism and intolerance. Take the pledge: blackribboncampaign.com

Pledge invitation

A small symbol can carry a powerful message. Take the pledge to wear the Black Ribbon and invite one person to do the same. blackribboncampaign.com

Ribbons

Ready to wear the message? Order your Black Ribbon and help our community make unity visible. blackribboncampaign.com

Families

Families, friends and neighbours: take an approved photo wearing the Black Ribbon and share your message of unity with the campaign.

Partners

We invite local schools, workplaces, organizations, faith communities, clubs and businesses to participate in the Black Ribbon Campaign.

Action day

Today, make unity visible. Wear the Black Ribbon, take the pledge and share the message.

Thank you

Thank you to everyone in our community who took the pledge, wore the Black Ribbon, distributed ribbons and shared the message.

Newsletter / website blurb

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BLACK RIBBON CAMPAIGN

[BLACKRIBBONCAMPAIGN.COM](https://blackribboncampaign.com)

Our community is participating in the Black Ribbon Campaign. We invite residents, families, groups, schools, workplaces and organizations to wear the Black Ribbon as a symbol of unity, strength and solidarity in the fight against racism and intolerance. Take the pledge, get your ribbon and find ways to participate at blackribboncampaign.com.

Suggested email subjects

- Our Community Is Joining the Black Ribbon Campaign
- Take the Pledge. Wear the Black Ribbon.
- Invite Your Group to Participate
- Unity. Strength. Solidarity.