



School Social Media & Newsletter Copy

Ready-to-adapt text

Short social caption

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Our school is joining the Black Ribbon Campaign. We will wear black and the Black Ribbon as a symbol of unity and strength in the fight against racism and intolerance. One Ribbon. One Message.

#BlackRibbonCampaign #WearBlack

Family newsletter blurb

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During Black History Month, [SCHOOL NAME] will participate in the Black Ribbon Campaign. Students and staff are invited to wear black and/or a Black Ribbon on [DATE]. The campaign promotes unity, strength, dignity and respectful action in the fight against racism and intolerance. Participation is voluntary. Learn more at blackribboncampaign.com

Website notice

COPY

[SCHOOL NAME] is proud to participate in the Black Ribbon Campaign. Through classroom learning, student leadership and visible solidarity, we are encouraging our community to stand together against racism, intolerance and discrimination.