



Student Leadership & School Club Guide

Ways students can lead responsibly

Student-led ideas

- Operate a ribbon table before school or at lunch with staff oversight.
- Create a hallway “One Ribbon, One Message” display.
- Record a 30-second school video explaining why students are wearing black.
- Invite classes to submit one unity action or message.
- Host a lunchtime discussion or moderated student panel.
- Create approved social posts for the school account.
- Collect approved stories for submission to the Black Ribbon Campaign website.

Suggested student leader roles

- ☐ Campaign Coordinator
- ☐ Announcement Team
- ☐ Ribbon Table Team
- ☐ Poster & Display Team
- ☐ Assembly Team
- ☐ Story/Media Team
- ☐ Reflection & Feedback Team

Student safety & respect

Student leaders should work with a staff advisor, avoid pressuring peers to participate, protect private information, and follow school rules for photography, social media and public statements.